

Kings of the Road

West Coast Customs and Kaeser team up for out of this world builds

Kaeser Compressors has teamed up with West Coast Customs for a technology partnership that will get your motor running! Many of us were first introduced to West Coast Customs when it served as the back drop for MTV's wildly popular series Pimp My Ride. This success lent itself to their own show that aired on different networks. Kaeser first appeared on the "DC Tundra" episode and continued through the third season and into reruns. Currently, they are getting ready to launch a brand new show with even bigger builds on Fox Sports.



Started over 20 years ago by Ryan Friedlinghaus, West Coast Customs promotes itself as a "lifestyle brand" and the world's premiere custom car shop. From their 30,000 square foot global headquarters in Corona, California, Ryan and the entire West Coast Customs Crew offer extensive services ranging from performance upgrades to unique designs with fabrication, paint, interior, audio and video customizations. Most of which requires a reliable source of clean, dry compressed air.

As their technology partner, Kaeser evaluated their needs and provided two SK 15 rotary screw compressors, TC-31 Secotec cycling refrigerated dryer and two 400 gallon

tanks (for ample storage). Because the quality of the compressed air is essential for many of the fabrication, paint, and interior customization tasks, an extensive clean air treatment system is also in place including a KLS liquid separator, KOR coalescing filter, and automatic, zero loss Eco-Drain traps. Compressor condensate drains into a Kaeser Condensate Filter for safe, easy, and environmentally responsible disposal of this mixture of oil, water, and contaminants.

West Coast Customs has performed a number of high profile luxury builds for celebrities such as Shaquille O'Neal, Sylvester Stallone, Paris Hilton, Rusty Wallace, Jesse

James, Snoop Dogg, Bode Miller, Mark Wahlberg, and Justin Bieber.

This dynamic car customizing corporation has grown into a multi-national, multi-million dollar enterprise with an audience of 96 million in the US and another 8 million in Canada. Through platforms such as Discovery International and Discovery Communications - the world's number one nonfiction media company - they now reach over 170 countries and an audience of 1.5 billion cumulative.

Kaeser is proud to be affiliated with West Coast Customs and to supply air for all the creative, extraordinary things they do to customize vehicles inside and out!

